



Box 61, Wautoma, WI 54982
www.wausharatourism.com

Board Representatives

Mary Adams	Town of Marion
Gary Grenier	Town of Dakota
TBA	Village of Wild Rose
Fred Gellerup	Town of Wautoma
Helena Waala	City of Wautoma
Joel Jarvis	Town of Mt. Morris
Kevin Thiemer	Town of Saxeville
Jan McCarron	Town of Oasis
Mark VandeCastle, DDC	Town of Rose
David Winter	Town of Bloomfield
Joe Farago	Town of Plainfield
Kevin Clark	Village of Plainfield
Judy Downie	WTRC
Saj Saiyed	Inditel Property Management
Jane Pfaller	Silvercryst

Request For Room Tax Funds

- Identify the target market [print, radio, TV]
 - Vicinity marketing area [General Great Lakes Region]
 - Advertising budget for overall proposed event/project
 - Date of event/project
 - Estimated attendance
 - Type of event/project
 - Other forms of promotion for this event/project
 - Length of event/project
 - Estimated economic impact
 - Contact or promoter name and address
 - Follow-up after event/project to summarize results of the event/project, including copies of all receipts for event/project
1. Submit these requests to the Commission in letter form with the above-listed bullet points incorporated into the request.
 2. Send request to WTRC, P.O. Box 61, Wautoma, WI 54982 [request will be put on an agenda for a future meeting].
 3. The Commission may request you have a representative at the meeting to answer inquiries. If so, you will be contacted with a time/date to appear.
 4. Keep in mind this ordinance was established to provide more overnight stays to increase room tax revenue and to boost Waushara County's economy.

NAME OF EVENT/PROJECT:	
AMOUNT REQUESTED:	
TOTAL BUDGET FOR ADVERTISING:	
TOTAL PROPOSED COST OF EVENT/PROJECT:	
ESTIMATED ATTENDANCE:	
DATE OF EVENT/PROJECT:	
CONTACT NAME:	
CONTACT ADDRESS:	
CONTACT TELEPHONE NUMBER:	