



Box 61, Wautoma, WI 54982
www.wausharatourism.com

Board Representatives

TBA	Bloomfield, Town of
William Van Dongen	Dakota, Town of
Mary Adams	Marion, Town of
Mark Theis	Mt. Morris, Town of
TBA	Oasis, Town of
TBA	Plainfield, Village of
Mark VandeCastle, DDC	Rose, Town of
Helena Waala	Wautoma, City of
Jeff Nett	Wautoma, Town of
Kent Barnard	Wild Rose, Village of
Jane Pfaller-Silvercryst	Lodging Industry
Danny Dahlke	Lodging Industry

Request For Room Tax Funds

- Identify the target market [print, radio, TV]
- Vicinity marketing area [General Great Lakes Region]
- Advertising budget for overall proposed event/project
- Date(s) of event/project
- Estimated attendance
- Type of event/project
- Other forms of promotion for this event/project
- Dollar amount requested (promoting event/project outside of Waushara County)
- Length of event/project (not longer than 1 year)
- Estimated economic impact
- Contact or promoter name and address
- Follow-up after event/project to summarize results of the event/project, including copies of all receipts for event/project
 1. Submit these requests to the Commission in letter form with the above-listed bullet points incorporated into the request.
 2. Send request to WTRC, P.O. Box 61, Wautoma, WI 54982 [request will be put on an agenda for a future meeting].
 3. The Commission may request you have a representative at the meeting to answer inquiries. If so, you will be contacted with a time/date to appear.
 4. Keep in mind this ordinance was established to promote visitors to Waushara County and, thereby to boost Waushara County's economy.

NAME OF EVENT/PROJECT:	
AMOUNT REQUESTED:	Expenditures outside of Waushara County
TOTAL ADVERTISING BUDGET:	
TOTAL PROPOSED COST OF EVENT/PROJECT:	
ESTIMATED ATTENDANCE:	
DATE OF EVENT/PROJECT	Date or Time Period (not longer than 1 year)
CONTACT NAME:	
CONTACT ADDRESS:	
CONTACT TELEPHONE NUMBER:	
CONTACT EMAIL ADDRESS:	