



Box 61, Wautoma, WI 54982
 www.wausharatourism.com

Bloomfield, Town of
 Dakota, Town of
 Marion, Town of
 Mt. Morris, Town of
 Oasis, Town of
 Plainfield, Village of
 Rose, Town of
 Wautoma, City of
 Wautoma, Town of
 Wild Rose, Village of
 Silvercryst, Lodging Industry
 First Weber, Lodging Industry

Board Representatives

TBA`
 William Van Dongen
 Mary Adams
 Mark Theis
 TBA
 TBA
 TBA
 Helena Waala
 Jeff Nett
 Kent Barnard
 Jane Pfaller
 Dnny Dahlke

Request For Room Tax Funds

- Identify the target market [print, radio, TV]
- Vicinity marketing area [General Great Lakes Region]
- Advertising budget for overall proposed event/project
- Date(s) of event/project
- Estimated attendance
- Type of event/project
- Other forms of promotion for this event/project
- Dollar amount requested (promoting event/project outside of Waushara County)
- Length of event/project (not longer than 1 year)
- Estimated economic impact
- Contact or promoter name and address
- Follow-up after event/project to summarize results of the event/project, including copies of all receipts for event/project
 1. Submit these requests to the Commission in letter form with the above-listed bullet points incorporated into the request.
 2. Send request to WTRC, P.O. Box 61, Wautoma, WI 54982 [request will be put on an agenda for a future meeting].
 3. The Commission may request you have a representative at the meeting to answer inquiries. If so, you will be contacted with a time/date to appear.
 4. Keep in mind this ordinance was established to promote visitors to Waushara County and, thereby to boost Waushara County's economy.

NAME OF EVENT/PROJECT:	
AMOUNT REQUESTED:	Expenditures outside of Waushara County
TOTAL ADVERTISING BUDGET:	
TOTAL PROPOSED COST OF EVENT/PROJECT:	



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ESTIMATED ATTENDANCE:	
DATE OF EVENT/PROJECT	Date or Time Period (not longer than 1 year)
CONTACT NAME:	
CONTACT ADDRESS:	
CONTACT TELEPHONE NUMBER:	
CONTACT EMAIL ADDRESS:	